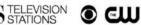


SALES PERSON



AGREEMENT MADE BETWEEN

KOVR-TV

CONTRACT NO. REV. 1191-33788-1 **DATE PRINTED**

1

09/24/12

PAGE

2713 KOVR Drive, . West Sacramento CA 95605 AND

KOVR-TV

10125	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	340948 ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	MBMG		CA. DEM PARTY FOR KEN COOLEY	Cancellation Notice
AND	2056 Cotner Ave		1401 21st St Ste 200	Required
				Announcement 28 days
ADDRESS	Los Angeles	CA 90025-5604	Sacramento CA 95811-5221	prior notice
	USA		USA	
CONTACT	barbara stein		PRODUCTCA. DEM PARTY IN SUPPORT OF	
LOCAL SALES PERSO	MICHAEL MCCARTHY	AGENCY EST. NO.	PRODUCT 1300	1
NATIONAL				1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

BROADCAST SCHEDULE STARTING 10/15/12 AND ENDING 10/21/12

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

NO. WEEKS:

1

- ethnicity	DAYS	SPOTS	TI	IME				TOTAL		
ITEM		PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
1	Sa	1	05:58P	06:58P	30S	10/20/12-10/20/12	ENTERTAINMENT THIS WEEK	1	675.00	675.00
2	M-F	2	01:00P	02:58P	30s	10/15/12-10/19/12	THE DOCTORS	2	450.00	900.00
3	M-F	5	02:58P	04:00P	308	10/15/12-10/19/12	DR PHIL	5	450.00	2250.00
4	M-F	5	04:30A	05:00A	30S	10/15/12-10/19/12		5	90.00	450.00
5	M-F	5	05:00A	06:00A	30s	10/15/12-10/19/12	CBS13.COM @ 5AM	5	180.00	900.00
6	M-F	5	06:00A	07:00A	30s	10/15/12-10/19/12	CBS13.COM @ 6AM	5	360.00	1800.00
7	M-F	5	07:00A	09:00A	30s	10/15/12-10/19/12	CBS THIS MORNING	5	360.00	1800.00
8	Sa	1	05:00A	07:00A	30s	10/20/12-10/20/12	CBS THIS MORNING - SATURDAY	1	180.00	180.00
9	Su	1	07:58A	09:00A	30s	10/21/12-10/21/12	FACE THE NATION	1	2250.00	2250.00
10	M-F	5	04:00P	05:00P	308	10/15/12-10/19/12	CBS13 NEWS @ 4	5	675.00	3375.00
11	M-F	3	05:00P	05:30P	30S	10/15/12-10/19/12	CBS13 NEWS @ 5	3	1350.00	4050.00
12	M-F	3	06:00P	06:30P	30S	10/15/12-10/19/12	CBS13 NEWS @ 6	3	1350.00	4050.00
13	M-Su	5	10:00P	11:00P	30S	10/15/12-10/21/12	CBS 13 10PM NEWS M-SU	5	1800.00	9000.00
14	Sa-Su	2	11:00P	12:00M	30s	10/20/12-10/21/12	CBS13 NEWS@11 SA/SU ROT	2	495.00	990.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





AGREEMENT MADE BETWEEN

KOVR-TV

CONTRACT NO. REV.

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2713 KOVR Drive, . West Sacramento CA 95605 AND

KOVR-TV

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			AND	PAGE 4
		ACTING AS AGENT FOR		Cancellation Notice
NAME	MBMG		CA. DEM PARTY FOR KEN COOLEY	
AND	2056 Cotner Ave		1401 21st St Ste 200	Required
ADDRESS	Los Angeles USA	CA 90025-5604	Sacramento CA 95811-5221 USA	Announcement 28 days prior notice
CONTACT	barbara stein		PRODUCTCA. DEM PARTY IN SUPPORT OF	
LOCAL SALES PERSON	MICHAEL MCCARTHY	AGENCY EST. NO.	PRODUCT 1300 CODE	1

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/15/12 AND ENDING 10/21/12 NO. WEEKS:

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ITEM	DAYS	SPOTS PWK.	FROM	ме то	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
15	W	1	07:58P	09:00P	30S	10/17/12-10/17/12	CRIMINAL MINDS	1	5400.00	5400.00
16	Th	1	09:00P	10:00P	30s	10/18/12-10/18/12	ELEMENTARY	1	5750.00	5750.00
17	F	1	06:58P	08:00P	30s	10/19/12-10/19/12	CSI: NY	1	2700.00	2700.00
18	F	1	09:00P	10:00P	30S	10/19/12-10/19/12	BLUE BLOODS	1	4500.00	4500.00
19	Su	1	09:00P	10:00P	30s	10/21/12-10/21/12	THE MENTALIST	1	4950.00	4950.00
20	Su	1	06:28A	07:58A	308	10/21/12-10/21/12	CBS THIS MORNING - SUNDAY Total Contract:	1 54	1800.00	1800.00 57770.00
					Qtr 4	<u>Oct</u> - 12 57770.00	Nov Dec .00 .00	GR	Total 57770.00 AND TOTAL 57770.00	

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